

Status of Chinatown Cutltural Small Area Action Plan : Fiscal Year 2014, 4th Quarter

Agency	Estimated Starting Year	Action - Description	Status*
Chinatov	wn Steering Committee:	26	
	2009	CT-CW-2.3-ZL:-Action 4.9: Seek investors to create Chinese retirement care facility: 1. Conduct a market study for a continuing care retirement communities in the greater Washington DC region 2. Conduct a feasibility study to determine parameters for a continuing care retirement communities in or near Chinatown	No Action
		CT-CW-2.3-ZM:-Action 4.10: Beautify Chinatown"s streets with planted tree boxes, lamp posts, and swept streets.: Working with the Downtown Bid and the Downtown Neighborhood Association	No Action
		CT-CW-2.3-ZO:-Key Action 5.2: Create organization to represent Chinatown businesses and merchants: 1. Work with existing merchant groups to identify shared projects and activities to work on. 2. Develop regular meetings of active merchants and leaders. 3. Explore establishing Chinatown as a Main Streets area to receive government funds to aid Chinatown improvement projects.	No Action
		CT-CW-2.3-ZP:-Action 5.3: Locate and develop a more visible community activity space: 1. Work with developers and property owners to identify potential ground floor spaces 2. Solicit support from regional, national, and international Asian associations and organizations	No Action
		CT-CW-2.3-ZQ:-Action 5.4: Build coalition to support downtown affordable family housing opportunities: Work with national and local afforabble housing advocates	No Action
		CT-CW-2.3-ZR:-Action 5.5: Create a reciprocal volunteer program between local schools and the Chinatown community: 1. Contact Asian student groups and other minority serving offices in these schools. 2. Develop internship programs and co-organize events with these schools. 3. Establish programs and initiatives focused on Chinatown's key priorities.	No Action
		CT-CW-2.3-ZS:-Action 5.6: Build relationships with national community organizations: Attend national conferences	No Action
		CT-CW-2.3-ZT:-Action 5.7: Develop relationships with regional and suburban Asian associations: to make DC Chinatown a regional destination and channel more cultural performances and events to Downtown DC	No Action
	2010		
		CT-CW-2.3-I:-Action1.9: Work with neighboring institutions to host Asian events and programs: Such as the Goethe Institute and the American Museum of Art	In Process

Agency Estimated Starting Year	Action - Description	Status*
Chinatown Steering Committ	tee: 26	
2011		
	CT-CW-2.3-A:-Key Action 1.1: Develop an Asian street market Develop an Asian street market festival by this fall: Form of an exploratory committee of Chinatown stakeholders to investigate and develop a street market.	No Action
	CT-CW-2.3-D:-Action 1.4: Develop a marketing effort for Chinatown: Work with area groups and businesses to develop a marketing effort for Chinatown that promotes it as a cultural place for everybody.	In Process
	CT-CW-2.3-F:-Action 1.6: Develop a rotating storefront art/cultural space : Temporary event space for Asian embassies to showcase cultural events and programming in Chinatown	No Action
	CT-CW-2.3-H:-Action 1.8: Program year-around events for Chinatown Park: Outdoor events and activities are inexpensive ways to bring people to Chinatown and provide innovative cultural offerings.	No Action
	CT-CW-2.3-P:-Action 2.6: Ensure proper street & alley maintenance & cleaning : Work with property owners and the Downtown BID to coordinate street & alley maintenance & cleaning	No Action
	CT-CW-2.3-ZA:-Action 3.8: Develop collective and coordinated marketing support for small Chinatown merchants: Marketing support for independent merchants will increase demand for small specialty businesses in Chinatown.	No Action
	CT-CW-2.3-ZH:-Action 4.5: Work with retail/pharmacy chains to hire Chinese speaking staff: Work with retail/pharmacy chains (e.g., CVS) about having Chinese speaking bilingual staff or doctors during regular business hours	No Action
	CT-CW-2.3-ZK:-Action 4.8: Explore affordability incentives for families to live in Chinatown : Explore affordability incentives for families to live in Chinatown	No Action
2012		
	CT-CW-2.3-G:-Action 1.7 - Establish a Chinatown artist in residency program : Establish a Chinatown artist in residency program	No Action
	CT-CW-2.3-N:-Action 2.4: Utilize vacant storefronts and empty lots for art displays : or other temporary exhibits	No Action
	CT-CW-2.3-V:-Action 3.3: Attract signature Asian themed eating establishments to Chinatown: Define Chinatown as a world-class restaurant destination which will attract regional, domestic and international visitors to experience unique high quality Asian themed dining.	No Action
	CT-CW-2.3-Z:-Action 3.7: Organize a "moving feast" event : to promote Asian American cuisine and Chinatown restaurants	No Action

Agency	Estimated Starting Year	Action - Description	Status*
	wn Steering Committee	•	Otatus
oaro	2013	. 20	
		CT-CW-2.3-J:-Action 1.10: Establish an Asian culinary school in Chinatown : An Asian culinary school in Chinatown will encourage a culture of innovative Asian cuisine in Chinatown.	No Action
		CT-CW-2.3-W:-Action 3.4: Develop a Asian micro retail emporium : A space or storefront that can house many small shops or "micro retail space" for small Asian businesses to allow them develop and grow	No Action
		CT-CW-2.3-Y:-Action 3.6: Develop an Asian retail incubator : showcase for unique international Asian goods and retailers	No Action
	2014		
		CT-CW-2.3-C:-Key Action 1.3: Begin development of an Asia Center: An Asia Center would be an international commercial emporium and cultural institution that provides an exciting place to experience products and culture of contemporary Asia and experience the history of the Chinese American experience.	No Action
	2015		
		CT-CW-2.3-X:-Action 3.5: Strategically redevelop and package second floor spaces of Chinatown buildings: lease 2nd floor space to Asian cultural professionals, practitioners and specialty goods and service providers	No Action
Chinato	wn Youth Club: 1		
	2011		
		CT-CW-2.3-E:-Action 1.5: Increase Chinatown's online presence: Create a website or other social networking accounts to help reach out to a wider audience	No Action
Departm	nent of Consumer and R	Regulatory Affairs: 1	
	2011		
		CT-CW-2.3-T:-Key Action 3.1: Create a Chinatown Vending Development Zone: To make this happen special legislation needs to be passed by the DC Council to authorize Vending Development Zones. Chinatown businesses could play an active role promoting this legislation and ensuring it makes it through the legislative process.	In Process
Denartm	nent of Public Works: 1		
Dopartii	2011		
		CT-CW-2.3-O:-Action 2.5: Consolidate service vehicle access and trash storage/removal: so that sidewalks are available for pedestrian use, and screen trash and loading areas from public view	No Action
Deputy I	Mayor for Planning & Ed	conomic Development: 2	
	2011		
		CT-CW-2.3-ZB:-Action 3.9: Organize an Asian investment task force: The task force will be in charge of bringing in Asian investments and retailers	No Action

Agency **Estimated Starting Year Action - Description** Status* Deputy Mayor for Planning & Economic Development: 2 2012 CT-CW-2.3-U:-Key Action 3.2: Designate Chinatown as a special cultural district: A No Action Chinatown Cultural District will distinguish Chinatown by establishing a city councilapproved designation that recognizes its special cultural significance. District Department of Transportation: 3 2009 CT-CW-2.3-ZF:-Action 4.3: Install lighting on buildings and in alleyways: Work with No Action the city and property owners to install lighting on buildings and in alleyways 2011 CT-CW-2.3-ZG:-Action 4.4: Create safer bus loading areas in Chinatown: DC Cancelled Department of Transportation (DDoT), working with the Chinatown Bus Companies should find visible, accessible, easily policed bus loading areas in Chinatown 2014 CT-CW-2.3-R:-Action 2.8: Install additional Chinese themed streetscape elements: No Action and other decorative amenities. National Park Service: 1 2011 CT-CW-2.3-ZD:-Key Action 4.1: Transform Chinatown Park into a Great

CT-CW-2.3-ZD:-Key Action 4.1: Transform Chinatown Park into a Great Neighborhood Park: The Downtown BID currently has a plan to do a basic rehabilitation of the park. Longer term, renovating the park to incorporate a Chinese design

theme will create a true landmark for Chinatown and a place that local Asian residents and visitors can identify with.



Office of Asian and Pacific Islander Affairs: 2

2009

CT-CW-2.3-ZJ:-Action 4.7: Provide regular free transportation to suburban Asian grocery stores for the seniors: Work with intercity Chinatown bus companies to add additional bus trips



2014

CT-CW-2.3-ZI:-Action 4.6: Work with DC government agencies to provide more interpretation services : for critical services



Office of Planning: 7

2009

CT-CW-2.3-K:-Key Action 2.1: Promote creative signage and storefront design: Form a Chinatown Signage Task force made up of the following members: Chinatown Design Sub-Committee members, Historic Preservation Staff, Chinatown business owners, DCRA, and Office of Planning to clarify issues of conflict and work out potential solutions.



CT-CW-2.3-ZN:-Key Action 5.1: Establish a quarterly Chinatown Community Forum to track the progress of the CCDS: OP and OAPIA will organize the first few community forum meetings; the first meeting will be in September. Chinatown leaders will organize future meetings.



Agency	Estimated Starting Year	Action - Description	Status*			
Office of Planning: 7						
	2011					
		CT-CW-2.3-B:-Key Action 1.2: Develop a year-long calendarof Asian-themed events : Contract with Cultural Tourism to develop a marketing and promotional calendar for Chinatown events	In Process			
		CT-CW-2.3-L:-Key Action 2.2: Create a public realm master plan for Chinatown : A Public Realm Master Plan is a document that guides government agencies and property owners on what kinds of improvements should be made to the streetscape and public spaces of Chinatown.	Complete			
		CT-CW-2.3-Q:-Action 2.7: Update the Chinatown design guidelines : and strengthen the Chinatown design review process	Complete			
	2012					
		CT-CW-2.3-M:-Action 2.3: Create way-finding signs in Chinatown: Creative, vibrant, and chinesed inspired signage to further enliven the streetscape	No Action			
	2013					
		CT-CW-2.3-S:-Action 2.9: Revise Chinatown"s historic designation: to reflect the historic significance of the Chinese American settlement in the 1930s to present	No Action			
Washing	Washington DC Economic Partnership: 1					

2011

CT-CW-2.3-ZC:-Action 3.10: Develop a neighborhood profile for Chinatown : Partner with Washington DC Economic Partnership to add a neighborhood profile for Chinatown which can be used for marketing to attract new Asian businesses



Complete

Yu Ying Charter School: 1

2009

CT-CW-2.3-ZE:-Key Action 4.2: Locate a space for a Chinese charter school or satellite campus in Chinatown : Locate campus space for the Yu Ying Chinese charter school in Chinatown



Grand Total: 46

* Future - No funding or action yet

Planning Stage - Project planning has been initiated by the lead or partner agencies

Planned - A project has been planned, but construction or implementation has not begun. A project in this stage may be waiting for approval or funding.

In Process - Construction or implementation work has been initiated by the lead or partner agencies, but is not yet completed

No Action - No action has occurred

Complete - Done

Cancelled - Project is no longer contemplated or part of an agency workplan